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Ву

M. L. Wilson, Under Secretary, Art 12 1999
United States Department of Agriculture of Agriculture

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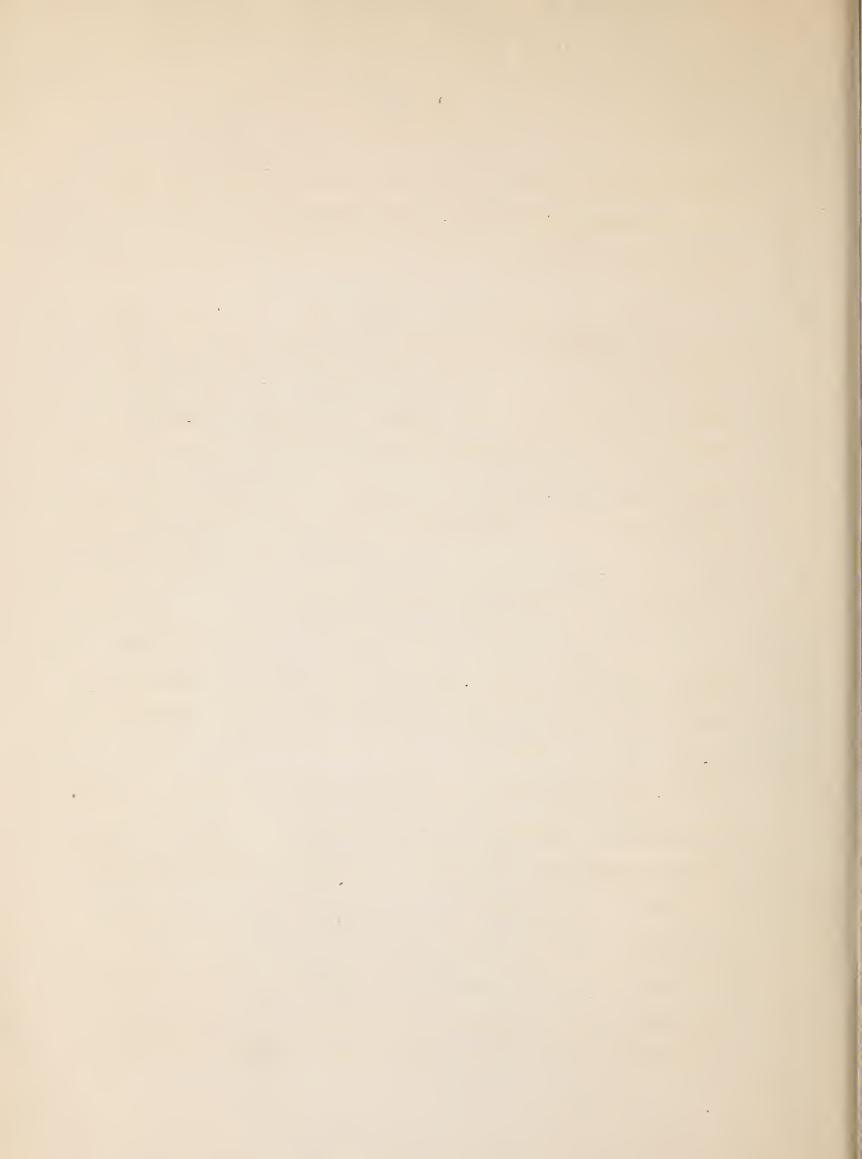
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Almost every farmor in the Southwest has seen or heard about one of the "outdoor cotton factories". They are springing up all the way from the Delta to the Pacific Coast -- huge power-driven farms, functioning with the impersonal efficiency of a steel mill.

They are built, not around the traditional farm home, but around a tool shed crowded with tractors and gang plows. Often they are operated, not by a self-reliant farm family, but by a corporation hiring a swarm of wandering seasonal laborers. Such "crop factories" already have taken ever wide stretches of the whoat belt. They are steadily spreading in the fruit and vegetables areas of the West Coast. With the development of increasingly efficient cotton-picking machinery, their invasion of the cotton lands may well become irresistable.

Anyone who inspects one of these giant mechanized farms must realize that it foreshadows a fundamental change in American agriculture. It represents an upheaval in farm organization and technique curicusly similar to the industrial revolution which transformed manufacturing a century ago.

Many thinking Americans have been puzzled and disturbed by this growing industrialization of agriculture. They view it as a threat to one of the Nation's most cherished institutions -- the



independent farm family, firmly rooted in its own land. They fear that farming may cease to be a way of life and become a form of Big Business, accumulating a host of strange and complex industrial problems.

It is probably true that the small farmer, working the oldfashioned forty acres and a mule, cannot hope to compete for long
with the big mechanized farms. This does not necessarily mean,
however, that the independent farmer is doomed, even in those regions
where mechanization is developing most rapidly. There are sound
reasons for believing that America can work out a new pattern of farm
life, combining the efficiency of large-scale machine farming with
the traditional values of independent ownership.

In an effort to develop such a pattern, the Farm Security

Administration is establishing thirty-eight farming communities

in widely scattered sections of the country. A typical community

usually consists of from 3,000 to 5,000 acres of fertile land,

divided into 50 to 100 farm units. Each unit has a simple but adequate

home, built as inexpensively as the climate will permit. Their con
struction costs range from \$250 per room in the South to about \$500

in Minnesota and the Dakotas.

In most cases, these homes are clustered together, like any cross-roads settlement, around a small community center. The heart of town is a school, designed to serve outside of teaching hours as a town meeting hall or even a motion picture theater. Some com-

munities are equipped with a small canning plant, a desperative store, a community barn and dairy, a tool shed for housing tractors and heavy machinery. Others are built around a community cotton gin or cane mill. These facilities are roughly the same as those which would be necessary for the operation of a large, efficiently—managed mechanized form in the same area. They are jointly swined by all the residents on a well-tested co-operative plan.

The communities are established on five well-defined principles:

- 1. Each farm unit must be large enough to provide a satisfactory standard of living.
- 2. Each unit must be planned for the efficient use of modern machinery.
- 3. Units should be designed to permit the greatest possible cooperation among individual farm operators.
- 4. The size of the units must be flexible, so that the operator may add to his holdings or dispose of part of his land if necessary.
- 5. Each family must be assured the rewards of individual initiative, industry, and special ability.

Some of the advantages of this type of organization are readily apparent. For example, co-operative exmership makes it possible for every farmer to use costly modern equipment which he alone could never afford. Major economies have been achieved by joint-exmership of such varied facilities as tractors, pure-bred breeding stock, poultry incubators, and refrigeration plants. Additional savings are possible when the residents pool their purchasing power in a consumers co-operative.



A carefully planned community can realize economies in original investment as well as in operating costs. When 50 or 100 identical homes are built at one time, it is possible to buy materials cheaply on a quantity basis. The Farm Security Administration has developed methods of pre-cutting rafters, joists and sheathing in small portable mills, at a saving of as much as 60 per cent in labor costs. It has often proved feasible, moreover, to supply water to all the homes in a community from two or three wells, while at least 50 would have been needed if the farms were widely scattered.

Finally, those new communities are demonstrating certain advantages not easily measured in terms of dollars and cents. The standard of living of the average resident tends to rise even faster than his cash income, since every family is encouraged to produce enough vegetables, milk, and meat for its own needs. The very fact that homes are closely grouped gives many families a chance to enjoy a fullor social life than they have ever known. They find schools, churches, and a host of flourishing community institutions almost at their doorsteps. While these things seem commonplace to city dwellers, they have long been cut of reach of countless farm owners; thousands of tenant families, moving on to new land after every harvest, have almost had no chance at all to enjoy their benefits.

In the thirty-eight demonstration communities, some 3,000 families are finding stability, sceurity, and the opportunity to achieve a gradually rising standard of living. Carefully planned and sanely managed, such communities should prove themselves able to compete on



even terms with the most highly mechanized "factory farm.". At the same time, they can preserve the desirable features of the old-fashioned American farm, and add to them certain important advantages of town life. If the communities prove successful — and there is every reason to believe they will — their pattern may ultimately be adopted by thousands of rural families with little or no direct assistance from the Government.

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